



**Envi Reusable Bags:**  
**[www.envireusablebags.com](http://www.envireusablebags.com)**

A new, durable PET-made reusable bag is available to retailers. The recycled PET material is just one of the alternatives to paper and plastic that Envi has sought out as it launched targeted reusable bag programs over the past 15 years. It's a sustainable fab-

ric, made from recycled soda bottles, so it's better for the environment, better for shoppers and better for brand visibility.

Approximately 31 percent of plastic bottles produced in the United States are made from a material called PolyEthylene Terephthalate, or PET. According to the National Association for PET Container Resources, in 2005 U.S. manufacturers produced 5.075 billion pounds of PET products. In the late 1970s, only a few years after PET entered the U.S. market, forward-thinking companies found the means to transform recycled PET into many useful products. By the late 1990s, uses were being found for over one-half billion pounds of recycled PET per year. Products made of recycled PET include blankets, belts, shoes, insulation and even car parts.

Envi offers a variety of top-quality options for highly customizable reusable bags. Retailers can choose from a range of fabrics (recycled PET, cotton canvas, jute, nylon, polypropylene and more), style, size and shape, and use any design, color or layout. Extras such as zippers, grommets, insulation and wine pockets are available.

