

**FOR IMMEDIATE RELEASE:**

**STARLIGHT CHILDREN'S FOUNDATION CHARITY EVENT GOES GREEN WITH ENVI REUSABLE BAGS**

**NEW YORK – June 23, 2009** – Envi Reusable Bags today announced that its custom, luxury reusable bags have been chosen as the gift bag of choice for the Starlight Children's Foundations Charity Gourmet Gala taking place on Saturday, June 27 at the Fairview Centre in Montreal, Canada. This exclusive fundraising evening will feature over 60 of the finest well-known Montreal and West Island restaurants, along with live musical performances by Blue Rodeo, Divine Brown, and many more.

This annual VIP event raises money to benefit Starlight Children's Foundation Canada, a non-profit organization dedicated to enhancing the lives of seriously ill children and their families through entertainment and a variety of pediatric programs. Envi was selected not only for the durability and style of its bags, but because of the company's tireless commitment to giving back to non-profit organizations helping those in need.

"We are honored and extremely proud to participate in this great event for an even greater cause," said Sylvia Feldzamen, founder of Envi Reusable Bags. "It's incredible to count ourselves among so many restaurants and performers giving of their time to help children and their families in need, while encouraging sustainable living at the same time."

For more information about the event, or to RSVP please visit [HYPERLINK "http://www.strangersinthenight.ca"](http://www.strangersinthenight.ca) [www.strangersinthenight.ca](http://www.strangersinthenight.ca). To donate to Starlight Children's Foundation Canada, please visit [HYPERLINK "http://www.starlightcanada.ca"](http://www.starlightcanada.ca) [www.starlightcanada.ca](http://www.starlightcanada.ca).

**About Envi Reusable Bags**

With nearly 15 years of experience as one of the largest reusable bag suppliers in North America, Envi – a division of Syfel, Inc. - is a leader in creating highly customized reusable bags that deliver a unique balance of style, purpose, and price. Envi supports more than 50 brands from all over the world – working closely with every customer to implement a reusable bag program that's not just affordable, but effective in increasing customer adoption, building brand awareness, and encouraging social responsibility. For more information, visit [www.envireusablebags.com](http://www.envireusablebags.com).

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