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FOR IMMEDIATE RELEASE:

**ENVI PARTNERS WITH ET CANADA AND LIBERTY ENTERTAINMENT GROUP FOR
2009 TORONTO FILM FESTIVAL**

*Stylish, Eco-Friendly Bags Slated to Make a Splash with Filmmakers and A-List Celebrities at
Upcoming Festival Central Event in Toronto*

NEW YORK – September 11, 2009 – Envi Reusable Bags today announced that it has partnered with ET Canada – Canada’s most trusted entertainment news show – and Liberty Entertainment Group to provide its signature stylish, fully-customizable reusable tote bags for ET Canada’s annual Festival Central event at the 2009 International Toronto Film Festival later this month.

Located across the road from ET Canada's exclusive Studio Lounge Interview Suite at the Hazelton Hotel, a simple city parking lot rooftop will transform into a magical indoor/outdoor urban wonderland, complete with crystal chandeliers, an elevated DJ booth and a wraparound rooftop balcony overlooking all of Yorkville – the bustling center of the festival action. Envi’s custom-made totes will serve as the centerpiece of the event, filled with a host of high end gifts such as hotel passes from the luxurious Opus Hotel in Montreal, Quebec City, massage therapy vouchers, Vitamin Water, and lavish gifts from event sponsors including gourmet chocolate from Cote d’Or Chocolate, MoroccanOil Moisture Repair Shampoo and Conditioner, Stella Artois chalices, and more.

“We’re incredibly proud to be part of such a star-studded event, because it proves that eco-friendly bags can also be chic,” said Sheldon Caplan, Director of Business Development for Envi Reusable Bags. “We’re looking forward to spreading our message of eco-friendly, and stylish living to the celebrities in attendance.”

The Toronto International Film Festival ranks among the most prestigious international film festivals in the world. For ten days, film lovers, filmmakers, industry professionals and media watch the best in new cinema from established masters and new talent.

About Envi Reusable Bags

With nearly 15 years of experience as one of the largest reusable bag suppliers in North America, Envi – a division of Syfel, Inc. - is a leader in creating highly customized reusable bags that deliver a unique balance of style, purpose, and price. Envi supports more than 50 brands from all over the world – working closely with every customer to implement a reusable bag program that's not just affordable, but effective in increasing customer adoption, building brand awareness, and encouraging social responsibility. For more information, visit www.envireusablebags.com.

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